



SLCD

Strategic Learning & Capability Development

A three-tier pathway that takes L&D professionals from foundation to strategy — from *running* the training cycle, to *designing & measuring* solutions, to *aligning & predicting* impact at the organisational level.

BILINGUAL EN-VI

EVIDENCE-BASED

AI · AGILE · ANALYTICS

WHITE-LABEL

• Three waves reshaping the L&D profession WHY NOW

8

71%

Generative AI

of L&D professionals worldwide already use AI in their work. SLCD puts AI into practice — not just theory.

LinkedIn Workplace Learning Report, 2025

⚡

Agile

Speed & BANI

The 6–12 month ADDIE cycle is no longer fast enough. Learners master the Lean L&D Canvas, 5R Sprint & microlearning.

Delivered at the pace of the organisation

📈

ROI

Predictive analytics

From descriptive reporting to predictive models — which training creates the most value — measured on real-time dashboards.

Evidence for leadership

• Three tiers — one capability journey THE PATHWAY

101

FOUNDATION

"Run the cycle"

301

PRACTITIONER

"Design & measure"

701

STRATEGIC

"Align & predict"

Fresher · ~60h · Bloom 1–4

L&D fundamentals: how adults learn, training needs analysis (TNA), designing & delivering courses, evaluating impact with Kirkpatrick.

≥1 yr exp · ~90h · Bloom 3–6

Complete solutions: competency architecture, ADDIE/SAM/4C-ID, blended & digital, Phillips ROI, coaching & train-the-trainer.

Postgraduate · 120h · 6 credits

Strategic level: strategic alignment, AI-augmented design, predictive analytics & real-time dashboards, capstone & viva voce.

↓ **rising through Bloom's taxonomy & widening scope: individual → solution → organisation**

3 STACKABLE TIERS	18 IN-DEPTH MODULES	270h+ TOTAL LEARNING HOURS	9 COMPETENCY DOMAINS	EN·VI BILINGUAL
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• What sets SLCD apart WHY SLCD

<p>✓ Evidence-based</p> <p>Every academic claim is traced to peer-reviewed sources (2019–2024). Learning styles are debunked with the evidence itself.</p>	<p>☰ Authentic assessment</p> <p>Assessments produce deployable deliverables — frameworks, IDPs, dashboards, ALPs — not theory exams.</p>
<p>📺 AI-native</p> <p>AI Labs are embedded in the workflow (behavioural indicators, TNA, learning paths) — not a bolt-on module.</p>	<p>🌐 Bilingual EN-VI</p> <p>Reflects the real working environment of L&D in Vietnam; keeps standard English terminology.</p>
<p>🎓 Industry-agnostic</p> <p>Case studies from BPO, retail, hospitality and finance — generalised, not locked to a single sector.</p>	<p>📄 Complete materials</p> <p>Each tier: Syllabus · Textbook · Facilitator Guide · Workbook · Assessment Bank · Slide Decks.</p>

• Who SLCD is for WHO IT'S FOR

<p>L&D professionals</p> <ul style="list-style-type: none"> Freshers / new to L&D → 101 Trainers moving into design → 301 Specialists / Managers leveling up → 301 → 701 HRBPs expanding into strategic L&D → 701 	<p>Enterprises (L&D / HR)</p> <ul style="list-style-type: none"> Standardise the in-house L&D team's capability A clear development path for training staff White-label with the company's own brand 3-day · 6-week · self-paced · in-house 	<p>Universities · Academies</p> <ul style="list-style-type: none"> Intro unit (101) / advanced (301-701) 701 at postgraduate standard: 6 credits, viva voce Ready-to-teach materials, bilingual White-label under the institution's identity
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Start at the right tier for you.

Contact Tomuz Advisory for the detailed prospectus of each tier, the full competency map, sample teaching materials, and advice on the delivery option that fits you.

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